## **SURETEK INFOSOFT**

**BLOG** 

## WHAT'S THE COST OF DEVELOPMENT FOR A FOOD DELIVERY APP?

Development of a successful online food ordering app is a difficult and long process. But, in an effort to provide our readers with as much value as possible, we're going to help speed up that process and show you how we do it on for our client's out there. Without wasting any time, let's get right to it.



Now, before we move on to looking at the factors that helps the estimation of the cost for making a food delivery app, let's see the features that can be integrated into the online food ordering system.

#### 1. Push notifications

Setting up a notification system let the user know the whereabouts of the order at each step till the delivery of the food: ultimately leading to customer satisfaction and in return, increased number of sales.

#### 2. An effective service review feature

Giving the customers a voice on your platform will be a game changer and get more customers on board.

#### 3. Loyalty, rewards and discounts programs

Offering discounts and membership will help build a strong customer relationship.

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#### 4. In-app, online ordering and mobile payments

Isn't this the entire reason for you as a customer to opt an online delivery app? Go on, this is a must give feature.

## 5. Delivery Scheduling

An option to get the services directly from the store as per the user's time and availability.

#### **6.** Location-based notifications

Implementation of geo-fencing to the app can help engage with a potential customer upfront. Don't know how this will help? <u>Click here</u>

## 7. Multiple platforms

Give the users unlimited attention from all across their devices—Android, iOS, Windows, anything, you gotta be able to find a way to pave a path into their life and let them know how easy it is to order their food of choice using your app.

Click here to learn more about the multiple type of apps out there.

#### 8. Table reservation

This feature is focused solely on helping the user to plan a perfect evening, wouldn't you want that?

#### 9. Staff Management

This feature aims to ensures that your restaurant is never over or underemployed. It will also enable you to track your employees' performance to date.

#### 10. Social media integration

Clickety-clickety clack-clack. Yeah, all the food related images on social network is what we are talking about here. Leveraging this feature greatly helps in attracting new customers, while at the same time enticing a onetime customer to become a repeat customer.

#### 11. Chatbots

Well, these can essentially be employed as a customer support portal to give the users a 24\*7 support service.

Wanna see how it can help? Click here

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#### HOW DO YOU MAKE MONEY USING THE FOOD DELIVERY APP?

Well, the revenue model needs to simple for all the parties involved. The main parties here include the restaurant owner and the customer. With that said, the revenue can come from two major sources.

- 1. Commission from the hotel/restaurant owners as your platform is the main source of leads for the hotel owners and you are taking care of the delivery of the food.
- 2. And the delivery charges from the customer himself.

# NOW, WHAT'D BE THE COST TO BUILD AN APPLICATION REPLICATING THE FEATURES OF UBER EATS?

Well, the answer to this question can be tricky, but this is what we are here for. Many factors are involved here, if you are going with the must-have features, then the amount of an Uber Eats-like app will come somewhere around the range of – USD 27,000 to USD 30,500.

But then again, it depends entirely on what your exact requirements are before we can answer the question with an utmost guarantee.

## **BOTTOM LINE**

Well, with this we have officially prepared you to get onboard with the food delivery app development and now let's part ways by giving you a look into the design concepts by Suretek team. Click here

We hope you found value from this blog post and that you give the idea of your own food delivery a big go! And if you think that you'd need *free* consultancy before getting into the development of the app, we got you covered. Do yourself a favor and <u>contact us</u>.

**Pro tip:** Don't stop until you get a reply.